

REGISTER NOW

AUG 29 - SEPT 1, 2024

MOMS *for*
★ LIBERTY. ★



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$100,000

- 10 Sponsor Admissions to Summit
- 10 Sponsor Admissions to Gala Cocktail Reception
- Premium logo placement & link on registration website
- Premium logo on event registration emails
- Premium logo placed on printed signage
- Premium logo on general session screens
- Premium logo on back cover of Gala Program
- 5 Facebook posts
- 5 Twitter posts or retweets
- Stage recognition at all general sessions
- 3-Minute video spot played at a general session (sponsor must provide)
- Premium vendor location





"Such a Time **AS**
THIS."
GALA SPONSOR
\$75,000 (*Limit 1*)

- 10 Sponsor Admissions to Summit
- 10 Sponsor Admissions to Gala Cocktail Reception
- Photo with Gala keynote speaker
- Logo on cover of Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- 4 Facebook posts
- 4 Twitter posts or retweets
- Stage recognition during Gala
- 2-minute video played at a Gala (sponsor must provide)
- Premium vendor location

OFF-SITE "Welcome to DC" RECEPTION SPONSOR \$50,000 *(Limit 1)*

- Exclusive marketing placement for off-site Welcome Reception. (Provided by sponsor)
- 5-minute speaking time at welcome reception—
- 8 Sponsor Admissions to Summit
- 8 Sponsor Admissions to Gala Cocktail Reception
- Logo in Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- 3 Facebook posts
- 3 Twitter posts or retweets
- 2-minute video played at a general session (Sponsor must provide)
- Premium vendor location



STRATEGY SESSIONS TRACK SPONSOR

\$50,000 *(Limit 2)*

- Exclusive marketing placement for 4 Strategy Sessions
- Exclusive recognition in 4 Strategy Sessions
- 8 Sponsor Admissions to Summit
- 8 Sponsor Admissions to Gala Cocktail Reception
- Logo in Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- 3 Facebook posts
- 3 Twitter posts or retweets
- Premium vendor location



GENERAL SESSION SPONSOR

\$25,000 *(Limit 3)*

- Prominent logo placement on screen during session
- 6 Sponsor Admissions to Summit
- 6 Sponsor Admissions to Gala Cocktail Reception
- Logo in Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- 2 Facebook posts
- 2 Twitter posts or retweets
- Stage recognition during session
- 1-minute video spot played at general session (sponsor must provide)
- Selected vendor location



FOUNDERS AWARDS SPONSOR

\$20,000 *(limit 1)*

As a volunteer organization, all our leaders sacrifice their time and talent to fight for the future of our children. Each year we recognize 7 of these selfless leaders at our "Such a Time as This" Gala. Help us acknowledge their efforts by sponsoring the award winner's hotel, travel, registration, award and potential cash prize.

- 2 Sponsor Admissions to Summit
- 2 Sponsor Admissions to Gala Cocktail Reception
- Logo in Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- Stage recognition during Gala



LIBERTY PARTNER SPONSOR

\$10,000

- 4 Sponsor Admissions to Summit
- 4 Sponsor Admissions to Gala Cocktail Reception
- Logo in Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- 1 Facebook post
- 1 Twitter post or retweet
- Selected vendor location





EXHIBITOR

\$5,000

- 2 Admissions to Summit
- 2 Admissions to Gala Cocktail Reception
- Logo in Gala Program
- Logo & link on registration website
- Logo on event registration emails
- Logo placed on printed signage
- Logo on general session screens
- 1 Facebook post (listed with all exhibitors)
- 1 Twitter post or retweet (listed with all exhibitors)
- Vendor Table
- Option to include item in attendee swag bag

Non-Profit Exhibitor

\$2,500

No sales permitted

- 1 General Admission to Summit
- Name listed in Gala Program
- Name & link on registration website
- 1 Facebook post (listed with all exhibitors)
- 1 Twitter post (listed with all exhibitors)
- Vendor Table
- Listed in vendor guide
- Option to include item in attendee swag bag



A Snapshot from Joyful Warriors SUMMIT

- Moms for Liberty was founded in January of 2021 and has grown to over 130,000 members in 48 states.
- We expect 800 attendees this year who are coming for encouragement and education on key issues like gender ideology, CRT and parental Rights.
- This event will feature candidate, campaign and activist training.

*2022 Summit coverage had a Total Media Advertising value equivalency of over **\$37.03 Million***

*2023 Summit coverage had a Total Media Advertising value equivalency of over **\$60.76 Million**
Over 130 Media Outlets present*



*None of this impact would be possible without our generous sponsors.
Be part of the parent movement changing the nation. Sign up today!*





If you would like to sponsor our Joyful Warriors National Summit or for more information or questions, please email sponsor@momsforliberty.org

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