Gaggle: Overview

WCPSS recognizes the increased amount of time our students are spending online. In an effort to continue to identify ways to protect the safety and welfare of our students, WCPSS is partnering with Gaggle, the leader in helping K-12 districts manage student safety on school-provided technology to implement digital learning safely. As a school district, we remain committed to identifying ways to further promote student and educator productivity in a safe and controlled environment.

What is Gaggle?

- Gaggle identifies inappropriate words and images in WCPSS-provided student Outlook Email, Google Drive, and Google Calendar on technology used by students.

- Trained Gaggle professionals then apply consistent, district-approved processes and policies for positive intervention, such as replying to a student that an email or image is inappropriate.

- Gaggle will alert school officials immediately if there is an imminent threat to a student. To learn more about Gaggle, visit [http://www.gaggle.net](http://www.gaggle.net).

What content is monitored?

- All school rules apply to the content on a WCPSS-provided student Google Drive and email.

- Students are encouraged to review what pictures and movies are stored on their school account.

- **IMPORTANT**: if a student connects a cell phone or other device to the district-provided Google Drive account and allows the phone to upload pictures and movies, they may be held accountable for inappropriate material per WCPSS Board Policy 3225: Technology Responsible Use and the Student Code of Conduct.
Safety Management Response Rubric

Gaggle uses a safety management response rubric which categorizes all recorded items according to the nature and severity of the content in question.

Their Safety Management Team determines where the content falls on the rubric and takes appropriate action. Their response rubric categorizes incidents as either:

1. Violation
2. Questionable content
3. Possible student situations based on the chart below:

Possible Student Situations

<table>
<thead>
<tr>
<th>Drugs &amp; Alcohol</th>
<th>Harassment</th>
<th>Nudity &amp; Sexual Content</th>
<th>Profanity &amp; Vulgar Language</th>
<th>Suicide &amp; Self Harm</th>
<th>Violence Towards Others</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content reveals use, possession, or sale of alcohol, tobacco, or drugs of any kind.</td>
<td>Content reveals any situation indicating undue stress or harm as the result of the repeated actions by another with the intent to harm or distress.</td>
<td>Content contains professional pornography, sexual activity, or nude and/or pornographic images/videos of possible minors.</td>
<td>Content contains use of profanity or vulgar language not used in a published work.</td>
<td>Content reveals thoughts or intentions of self-harm, suicide, and/or depression.</td>
<td>Content reveals threats of violence toward individuals or the student body, physical altercations, or abuse.</td>
</tr>
</tbody>
</table>

If you have any questions or concerns, please contact your school principal or Marlo Gaddis, Chief Technology Officer (mgaddis@wcpss.net).